PRESS RELEASE

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EQUALS Global Partnership coalition launches Caribbean Workshops as part of the Tech4Girls skills-building program

The EQUALS Global Partnership for Gender Equality in the Digital Age, with Caribbean Girls Hack, have joined with regional counterparts CANTO and RSC Tech Clubs to organize GSMA-led Tech4Girls workshops. The workshops will take place November 21 in Trinidad & Tobago and December 5 in Jamaica, followed by a Virtual Awards event on December 12.

The global EQUALS/GSMA Tech4Girls pilot workshop program series is funded by technology leader Verizon. The workshops “Introduction to Tech through eCommerce” aim to inspire and familiarize young girls and women with career opportunities in the tech sector, especially in the local and regional eCommerce industry.

Both workshops will be led by Caribbean Girls Hack regional technical partner RSC Tech Clubs, a regional NGO. RSC provides award winning technical expertise in digital skills training, in conjunction with EQUALS Skills Coalition members, to achieve the set goals and KPIs for upskilling young women. The trainees will also hear from Verizon Role Models and will learn about further opportunities for mentorship and digital skills training. These half-day workshops are designed to teach participants how to set up and run an eCommerce business, and Shopify will be used as the platform of choice.

The workshops will be conducted through virtual and onsite training at multiple urban and rural communities in each island and this 2020 pilot series will inform further developments to expand the workshops throughout the Caribbean in 2021 and beyond.

The onsite workshop sessions have been adapted as per the current Covid19 Standard Operating Procedures (SOPs) and all participants will be required to follow them throughout the day.
About the Initiative:

This initiative is supported by GSMA Regional partner CANTO and its member organizations - Bmobile (Telecommunications Services of Trinidad & Tobago), Digicel Jamaica, Digicel Trinidad & Tobago, Digicel (Trinidad & Tobago) Foundation, Flow Jamaica and Flow Trinidad & Tobago. Additionally in Jamaica the workshop series is supported by the Grace & Staff community Development Foundation, Grace Kennedy Limited, Jamaica.
About EQUALS

The EQUALS Global Partnership for Gender Equality in the Digital Age is a committed group of 100+ corporate leaders, governments, businesses, not-for-profit organizations, academic institutions, NGOs and community groups around the world dedicated to promoting gender balance in the technology sector by championing equality of access, skills development and career opportunities for women and men alike.

Launched in 2016 by founding partners International Telecommunication Union, GSMA, International Trade Centre, United Nations University and UN Women, EQUALS contributes to the UN Sustainable Development Agenda through actions and evidence-based research aimed at closing the global gender digital divide.

For more information, please visit EQUALS website at www.equals.org. Follow EQUALS on Twitter: @equals

About GSMA

The GSMA represents the interests of mobile operators worldwide, uniting more than 750 operators with almost 400 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and internet companies, as well as organisations in adjacent industry sectors. The GSMA also produces the industry-leading MWC events held annually in Barcelona, Africa, Los Angeles and Shanghai, as well as the Thrive Series of regional conferences.

For more information, please visit the GSMA corporate website at www.gsm.com. Follow the GSMA on Twitter: @GSMA.

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