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**Business and Leadership for Women in the Technology Sector**

**A 10 webinar course in support of the EQUALS Leadership Coalition**

Assignment, Session # 7: “Creating Pitch Decks and Securing Impact Investment”

24 April 2019

Hosted by ITC and ProMujer

**Please write a one-page reflection based on the questions/topics below.**

What impression do you want to transmit to the potential investor when he/she sees your presentation?

* + Professionalism
	+ Reliability
	+ Fun
	+ Health
	+ Comfort

According to the impression, find a colour combination that represents the message.

* + Blue is often used for banks
	+ Boss Orange stands for younger, less formal styles

Deadline: 17 May 2019

Send to: womenandtrade@intracen.org